

PREMIER REWARDS GOLD CARD FROM AMERICAN EXPRESS



Earning 25,000 Membership Rewards® points is just the beginning¹



With this limited-time offer, you can earn 25,000 Membership Rewards® points to use towards your next trip or gift cards—or you can choose from many other exciting rewards. Continue reading for offer details.

THREE WAYS TO REPLY:

VISIT



americanexpress.com/myprg

CALL

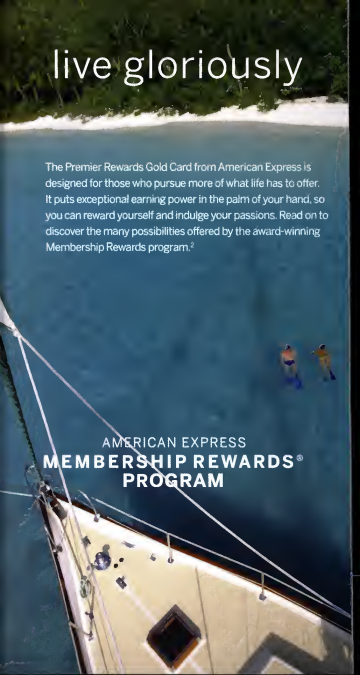


866-485-4438

OR
MAIL



Complete and return the enclosed application



live gloriously

The Premier Rewards Gold Card from American Express is designed for those who pursue more of what life has to offer. It puts exceptional earning power in the palm of your hand, so you can reward yourself and indulge your passions. Read on to discover the many possibilities offered by the award-winning Membership Rewards program.²

AMERICAN EXPRESS
MEMBERSHIP REWARDS®
PROGRAM

THE MOST REWARDING GOLD CARD WE'VE EVER DESIGNED.

You have the opportunity to get 25,000 Membership Rewards® points after spending \$1,000 on eligible Card purchases in the first three months of Card Membership. Use points toward travel or gift cards. In addition, you will receive a \$0 introductory annual fee for the first year—a savings of \$175.³

3X points for flights booked directly with airlines

2X points at US gas stations

2X points at US supermarkets

1X points on other purchases

Terms and limitations apply.⁴

Get more of the rewards you want with the Premier Rewards Gold Card. Here is another way you can earn rewards fast:

- 15,000 points after spending \$30,000 on eligible Card purchases each calendar year⁵
- Points have no expiration date. However, points may be forfeited as described in the program terms.



multiply your experiences

With the Premier Rewards Gold Card, you can enjoy the award-winning Membership Rewards program. This program offers numerous ways to reward yourself with travel, fine dining, entertainment, and merchandise from over 500 of some of the world's most respected brands. Rewards start at just 1,000 points.

AMERICAN EXPRESS
MEMBERSHIP REWARDS®

TRAVEL

CHOOSE YOUR DESTINATION

Membership Rewards points are designed to be flexible when travel is your goal. Points can be transferred to 17 Frequent Flyer programs⁶ and 5 frequent guest programs for the reward seat, upgrade, or hotel stay you want.

Membership Rewards Pay with Points

The Membership Rewards Pay with Points feature can help you avoid blackout dates and seat restrictions when you use points on the American Express Travel website⁷ to book flights, booked and paid in advance hotels (prepaid hotel), cruises, and vacation packages. You can pay for all or part of your trip using points and even receive points toward participating Frequent Flyer programs.

To learn more about using points for travel rewards, visit membershiprewards.com.

USE FOR STAYS AT
THOUSANDS OF HOTELS.



USE POINTS FOR FLIGHTS ON
MANY MAJOR AIRLINES.





Let's go shopping

You can window-shop online from our selection of brand-name merchandise or choose gift cards from an amazing selection of well-known retailers, such as Coach, Restoration Hardware, and The Home Depot®.¹⁰ From golf clubs to peep-toes, you'll find it all at membershiprewards.com/shopping.

Satisfy your appetite

From a seat in a fine restaurant to staying in and watching a DVD, the right gift card can make your night off something special. Our partners include casual and fine dining establishments, as well as big names in entertainment, including Ticketmaster®.¹¹

USE POINTS FOR GIFT CARDS TO SOME OF YOUR FAVORITE BRANDS.



USE POINTS FOR REWARDS FROM SOME OF YOUR FAVORITE BRANDS.

To explore our wide selection of partners and possibilities, visit membershiprewards.com.

ticketmaster® ^{11*}



BOSE
Better sound through research®



RESTORATION HARDWARE

Cuisinart



* A minimum of 2,000 Membership Rewards® points is required to redeem at Ticketmaster.com

- ¹ You must charge \$1,000 of eligible purchases on the Premier Rewards Gold Card within the first three months of Card Membership to earn the 25,000 points. Qualifying purchases can be made by the Basic Card Member and any Additional Card Members on a single Card account. Some American Express® Cards are not eligible for enrollment in the program. Terms and Conditions for the Membership Rewards® program apply. Visit membershiprewards.com/terms or call 1-800-AXP-EARN (297-3276) for more information. Participating partners and available rewards are subject to change without notice. If your application is not received by 10/31/2014, you will not be eligible for the 25,000 points if your application is approved. American Express reserves the right to modify or revoke offer at any time. You can earn 25,000 bonus points after you spend \$1,000 or more in qualifying purchases on your Card within your first 3 months of Card Membership starting from the date your account is approved. In rare instances, your period to spend \$1,000 may be shorter than 3 months if there is a delay in mailing your Card. Also, purchases may fall outside of the 3 months period in some cases, such as a delay in merchants submitting transactions to us or if the purchase date differs from the date you made the transaction. (For example, if you buy goods online, the purchase date may be the date the goods are shipped). Points will be credited to your Program account within 6–8 weeks after you have met the spending requirement. For questions regarding your Card account, please call the number on the back of your Card.
- ² Terms and Conditions for the Membership Rewards® program apply. Visit membershiprewards.com/terms or call 1-800-AXP-EARN (297-3276) for more information. Participating partners and available rewards are subject to change without notice.
- ³ The introductory annual fee for The American Express® Premier Rewards Gold Card will be \$0 for the first year of Card Membership. After that, the annual fee will be \$175. **Foreign Transaction Fee:** 2.7% of each transaction after conversion to US dollars.
- ⁴ You will earn/get one point for each dollar charged of an eligible purchase in each billing period on your Premier Rewards Gold Card from American Express. You will earn: 2 additional points (for a total of 3 points) for airfare on a scheduled flight charged directly with passenger airlines (charter flights and private jet flights are excluded); 1 additional point (for a total of 2 points) for gasoline at gas stations located in the U.S. (superstores, supermarkets and warehouse clubs that sell gasoline are not considered gas stations); and 1 additional point (for a total of 2 points) for purchases at supermarkets located in the U.S. (superstores and warehouse clubs are not considered supermarkets). Eligible purchases are purchases for goods and services minus returns and other credits. Eligible purchases do NOT include fees or interest charges, balance transfers, cash advances, purchases of travelers checks, purchases or reloading of prepaid cards, or purchases of other cash equivalents. Additional terms and restrictions apply. Merchants are assigned codes based on what they primarily sell. A purchase will not earn additional points if the merchant's code is not eligible.

Purchases made through a third-party payment account or on an online marketplace (with multiple retailers) will not earn additional points. A purchase may not earn additional points if the merchant submits the purchase using a mobile or wireless card reader or if you use a mobile or digital wallet.

⁵ To qualify, your total purchases charged to your Premier Rewards Gold Card must meet or exceed \$30,000 from January 1 to December 31. Qualifying purchases can be made by the Basic Card Member and any Additional Card Members on a single Card account. Cash and cash equivalent transactions (including balance transfers, convenience checks, and cash advances), interest charges, fees, and purchase credit adjustments are not eligible for qualification.

⁶ Enrollment in a participating Frequent Flyer program is required. Airline tickets are subject to availability. For each conversion of points into the Frequent Flyer program of a U.S. airline, a fee of \$0.0006 per point, with a maximum fee of \$99, will be charged to your Card account. We charge this fee to offset the federal excise tax we must pay on such conversions. The fee may be more or less than the actual amount of the excise tax we pay on any individual conversion. We may offer you the option to redeem points to pay this fee.

⁷ American Express Travel Related Services Company, Inc. acts solely as sales agent for travel suppliers and is not responsible for the actions or inactions of such suppliers. We want you to be aware that certain suppliers pay us commissions and other incentives for reaching sales targets or other goals, and may also provide incentives to our travel counselors. For more information please visit www.americanexpress.com/travelterms California CST#1022318, Washington UBI#600-469-694, Iowa TA#002, Nevada NV#2001-0126.

⁸ Marriott is a registered trademark of Marriott® International. Marriott is not a sponsor or co-sponsor of this promotion.

⁹ Starwood Preferred Guest program terms and conditions apply, which are subject to change without notice and can be found at SPG.com.

¹⁰ American Express is not affiliated with The Home Depot®. The Home Depot is a registered trademark of Home TLC Inc. The Home Depot® is not a sponsor of this promotion.

¹¹ A minimum of 2,000 Membership Rewards® points is required to redeem at Ticketmaster.com. Point values and redemption levels vary by event and venue. Ticket limits may apply. Subject to availability.

¹² Neiman Marcus is not a sponsor of this promotion and is not affiliated with American Express. Use of Neiman Marcus® gift cards is subject to the terms and conditions thereof. The Neiman Marcus® name and logo are registered trademarks of NM Nevada Trust.

